

# Digital Workspace Discovery Workshop

## Discover your Potential

### SERVICE HIGHLIGHTS

VMware Domain Architect facilitated workshop with key company stakeholders to examine the in-place End User Computing service delivered today.

Opportunity for your organization to come together from separate functions and discuss projects and how a joined-up approach drives significant value and improves user experience.

### BENEFITS

The benefits are broad as reported by most of our customers but can be distilled down into four key themes:

1. Defined Actionable Strategy
2. Clearly Articulated Vision
3. Defined Business Value
4. Roadmap to achieve Vision.

### STAKEHOLDERS

To develop a multi-dimensional strategy the workshop needs multiple stakeholders. Typically, these include:

- Digital Workspace Director
- Employee Experience Director
- Architectural Owners
- IT/Business Liaison
- Service Desk.

### TIMINGS & FOLLOW ON

When undertaking a Discovery exercise expect to be guided by the following timings:

- 4 Hour Workshop
- 2 Week Write Up
- 1<sup>st</sup> Playback to team
- Exec Playback

Typical follow on activities:

1. VMware Briefing Centre
2. Architecture Design Session
3. Refined Business Case
4. Pilot/Showcase

### Overview

Delivering an IT focused Digital Workspace in isolation from the rest of the business typically doesn't achieve the potential it has to make a profound impact on the organization and derive the value from such a significant program of works.

It comes as no surprise that as consumer technology has become simpler to operate, manage and use coupled with a polarized employee demographic your staff are demanding both modern and traditional methods of operating. This disconnect can be a challenge yet also poses a great opportunity to truly optimise the employee experience to improve productivity, collaboration and ultimately enhance the customer experience.

This opportunity poses a common simple question; What does a Digital Workspace look like for my business?

### Approach

The workshop will be highly engaging and will start with the most important element – people. It will cover the business demands, user demands, existing technologies in place today and what the future could look like. It's important to understand the positive elements of the existing service that can be leveraged and those that need to be refreshed to support the business requirements.

The Discovery Workshop centers around the whiteboard where a VMware Domain Architect will facilitate the conversation and help attendees identify the people, process and technology associated with each of their specialized technology domains that constitute the current service.

### Outcomes

Upon completion of the workshop your dedicated Domain Architect will develop your Strategy, Vision, Value, Roadmap and TechnologyDNA. They will engage internally with other domain architects to ensure the collective experience is leveraged and you get the best outcome. Playback will be in the format of a PowerPoint deck. See examples below:



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